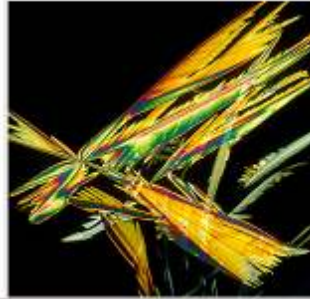


Sites We Love: BevShots--Pick Your Poison (Art)

BY ROBERT HAYNES-PETERSON, SATURDAY OCT. 10, 2009
 OBJECTS, ART, ALCOHOL, BEVSHOTS, CULTURE

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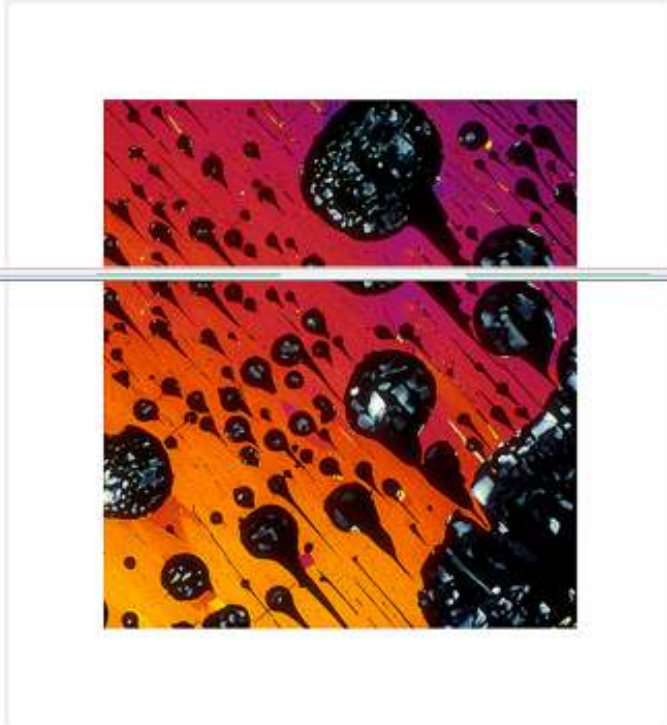
When we spill a drink, there are people telling us we've had enough, harsh words are traded and cabs are called. When the good folks at [BevShots.com](#) spill a drink, they photograph it under a microscope and sell it to people as art.

BevShots is a new site selling sofa- and bedroom-sized images mashing art and science into trippy, vaguely lava lamp/velvet painting/Frazetta/fractal images (perfect over your vintage Italo Fontana Hand Chair). The

Molecular Expressions' "Cocktail Collections." BevShots founders Lester Hutt saw an opportunity and bought the images and licenses from Davidson and FSU.

The site's designers take various imbibles—beers, wines, cocktails and sodas—throw them under a polarizing microscope and turn the image into a poster or on canvas as a gallery wrap. Choose the border and orientation that coordinates with your decor, and savor the conversations that start as people try and figure out which tossed tittle is splashed up colorfully on your wall.

The site currently offers 9 images, including Australian Pale Lager, Vodka, Red Table Wine, Sake and Canadian Ice Lager (pictured). Another 20 or should go up soon. Guess it will be a while before Jaeger-and-Redbull makes it to the BevShots microscope. [\[BevShots\]](#)



Images: [BevShots.com](#)

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BevShots is a new site selling sofa- and bedroom-sized images mashing art and science into trippy, vaguely lava lamp/velvet painting/Frazetta/fractal images (perfect over your vintage Italo Fontana Hand Chair). The images originally appeared on neckties via Florida State professor Michael Davidson's Molecular Expressions' "Cocktail Collections." BevShots founders Lester Hutt saw an opportunity and bought the images and licenses from Davidson and FSU.

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BY [Robert Haynes-Peterson](#), Saturday Oct. 10, 2009